



**Catalog Advertising Rate Information and Order Form**



**EAST WEST CAFE**  
Mediterranean, Eclectic, Mostly Organic  
Breakfast - Lunch - Dinner  
128 N. Main St., Sebastopol 829-2822

**A**



Contemporary Japanese Printmakers  
Northern California Artists  
Japanese Antiques and Tansu

**The REN BROWN COLLECTION**  
G A L L E R Y

707-875-2922 Open 10 to 5, Closed Tuesdays  
1781 Highway One, Bodega Bay  
on-line at [www.renbrown.com](http://www.renbrown.com)

**B**

**C**

**A) One column ad** 1.75" w x 1.5" h  
on demo page, if available **\$125**  
on map page, if available **\$150**

**B) Two column ad** 3.625" w x 2.375" h  
**\$295**

**C) 1/4 page ad** 3.625w x 4.875 h  
inside page **\$550**  
back cover, if available **\$650**

**D) 1/2 page ad**, vertical only  
3.625" w x 9.75" h  
**\$950**

**E) Full page ad**, not shown  
7.5"w x 9.75" h  
**\$1500**

All rates are for color ads. We will design your ad at no charge from existing artwork; letterhead, logo or business card, or your text and image. Or submit your own.

Advertisers who place the same ad in the 2018 Art Trails Collector's Guide receive a 10% Discount! See below to reserve both ads now.

All ads with locations in the map area will be keyed to the map page with a corresponding letter symbol, positioned in the ad and on the studio map.

**Advertising Insertion Order:** SEND BY March 2, 2018  
AD MATERIALS AND CHECK MAY BE INCLUDED WITH THIS FORM **OR**  
RESERVE YOUR SPACE AND PAY ONLINE: <http://bit.ly/AATS2018Ad>  
AD MATERIAL DEADLINE IS March 9, 2018

TO: Art at the Source Catalog  
Sebastopol Center for the Arts  
282 S. High Street, Sebastopol, CA 95472

**Business name:** \_\_\_\_\_ **Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Ad Size:** \_\_\_\_\_ **Placement Requested:** Demo Page Map Page Back Cover

**Price:** \_\_\_\_\_ (- 10% 2 Catalog Discount: \_\_\_\_\_) **Total Enclosed:** \_\_\_\_\_

**Artwork Instructions:**

Please design a new ad from materials provided  
Ad materials enclosed will follow by March 9  
Please repeat my 2017 Ad

**Payment:**

Check enclosed  
Please bill me  
[I would like to pay online with a credit card](#)

**Instructions for Digital Files only:** Best formats are TIF (400 to 600 dpi, CMYK mode) or PDF (job options: "Press Quality" or "PDF/X-1a:2001" and embed fonts) Colors must be CMYK or RGB - No Pantone or spot colors. Attach compressed files to e-mail, then send directly to [marcusgraphics@comcast.net](mailto:marcusgraphics@comcast.net) or send a link to an online downloadable file.

For questions, email Eve Lindi ([evel@sebarts.org](mailto:evel@sebarts.org)) or call (707) 829-4797 x1010